



WXIX

ORDER

Print Date 09/20/12 Page 1 of 5

Flight Dates 10/23/12-10/29/12

<u>Contract / Revision</u>	<u>Product</u>	<u>Order Sep</u>	00:00:00
Contract / Revision	823520 / OBAMA SCHED A	Estimate #	1537
<u>Original Date / Revision</u>	<u>Agency Com</u> 15%	<u>Alt Order #</u>	06326360
09/20/12 09/20/12	<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u> Obama, Barack/D/President	1010 Wisconsin Ave NW Suite 800 Washington, DC 20007	<u>Order Type</u>	Political
<u>Agency</u> Greer Margolis Mitchell & Bt		<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>	<u>Sales Office</u> T-DC	<u>Billing Calendar</u>	BROADCAST
1010 Wisconsin Ave NW Suite 800	<u>Sales Region</u> National	<u>Demographic</u>	A35+
	<u>Agency Ref</u>	<u>Rev Codes</u>	Agency Political Pol-Candic
		<u>Product Codes</u>	PL565
		<u>Priority</u>	P 5
		<u>Advertiser Ref</u>	

Primary Account Executive

Primary Ass

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals

Billing Plan

Order Totals		Billing Plan							
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	128	\$25,920.75	\$30,495.00	0.00	10/01/12	10/28/12	128	\$25,920.75	\$30,495.00
November 2012	30	\$5,083.00	\$5,980.00	0.00	10/29/12	10/29/12	30	\$5,083.00	\$5,980.00
Totals	158	\$31,003.75	\$36,475.00	0.00					



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Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 27	WXIX	10/23/12	10/29/12	Wheel Of Fortune 7P	Comm	7-730P	MTWTF--	:30	5	\$500.00	P	5	0.00	NM	5	\$2,500.00
Wheel Of Fortune																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		5				\$500.00		0.00				
E 28	WXIX	10/27/12	10/27/12	SA-SU 6-7P	Comm	SA-SU 6-7P	-----1-	:30	1	\$75.00	P	5	0.00	NM	1	\$75.00
TIL DEATH/KOQ																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----1-		1				\$75.00		0.00				
E 29	WXIX	10/27/12	10/27/12	SA 7-8P	Comm	SA 7-8P	-----1-	:30	1	\$200.00	P	5	0.00	NM	1	\$200.00
WHEEL/JEOP																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----1-		1				\$200.00		0.00				
E 30	WXIX	10/23/12	10/29/12	Late News M-F	Comm	10-11P	MTWTF--	:30	5	\$500.00	P	5	0.00	NM	5	\$2,500.00
(10:00 PM-10:30 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		5				\$500.00		0.00				
E 31	WXIX	10/23/12	10/29/12	Late News M-F	Comm	10-11P	MTWTF--	:30	5	\$500.00	P	5	0.00	NM	5	\$2,500.00
(10:30 PM-11:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		5				\$500.00		0.00				
E 32	WXIX	10/27/12	10/27/12	LATE RUN M-SU	Comm	1030P-12M	-----1-	:30	1	\$400.00	P	5	0.00	NM	1	\$400.00
NEWS/LATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----1-		1				\$400.00		0.00				
E 33	WXIX	10/27/12	10/27/12	LATE RUN M-SU	Comm	1030P-12M	-----1-	:30	1	\$400.00	P	5	0.00	NM	1	\$400.00
NEWS/LATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----1-		1				\$400.00		0.00				
E 34	WXIX	10/28/12	10/28/12	LATE RUN M-SU	Comm	11P-12M	-----1	:30	1	\$500.00	P	5	0.00	NM	1	\$500.00
NEWS/LATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----1		1				\$500.00		0.00				
E 35	WXIX	10/28/12	10/28/12	LATE RUN M-SU	Comm	11P-12M	-----1	:30	1	\$500.00	P	5	0.00	NM	1	\$500.00
NEWS/LATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----1		1				\$500.00		0.00				
E 36	WXIX	10/28/12	10/28/12	LATE RUN M-SU	Comm	11P-12M	-----1	:30	1	\$400.00	P	5	0.00	NM	1	\$400.00
NEWS/LATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----1		1				\$400.00		0.00				
E 37	WXIX	10/23/12	10/29/12	Simpsons 11P	Comm	11-1130P	MTWTF--	:30	1	\$200.00	P	5	0.00	NM	1	\$200.00
Simpsons 11P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		1				\$200.00		0.00				
E 38	WXIX	10/23/12	10/29/12	30 Rock 12A	Comm	12-1230A	MTWTF--	:30	1	\$125.00	P	5	0.00	NM	1	\$125.00
30 Rock 12A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		1				\$125.00		0.00				
E 39	WXIX	10/23/12	10/29/12	King Of Queens 1230A	Comm	1230-1A	MTWTF--	:30	1	\$100.00	P	5	0.00	NM	1	\$100.00
King Of Queens 1230A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		1				\$100.00		0.00				



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Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 39	WXIX	10/23/12	10/29/12	King Of Queens 1230A	Comm	1230-1A	MTWTF--	:30	1	\$100.00	P	5	0.00	NM	1	\$100.00
King Of Queens 1230A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		1	\$100.00			0.00						
E 40	WXIX	10/23/12	10/29/12	According To Jim 1A	Comm	1-130	MTWTF--	:30	1	\$25.00	P	5	0.00	NM	1	\$25.00
According To Jim																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		1	\$25.00			0.00						
E 41	WXIX	10/23/12	10/23/12	Tue Hour 2	Comm	T 9-10P	- 1-----	:30	1	\$1,250.00	P	5	0.00	NM	1	\$1,250.00
NEW GIRL/RAISING																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	- 1-----		1	\$1,250.00			0.00						
E 42	WXIX	10/24/12	10/24/12	X Factor Wednesday	Comm	X Factor Wednesd-	- 1-----	:30	1	\$1,500.00	P	5	0.00	NM	1	\$1,500.00
X Factor Wednesday																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-- 1----		1	\$1,500.00			0.00						
E 43	WXIX	10/25/12	10/25/12	Thu Hour 2	Comm	Th 9-10P	--- 1---	:30	1	\$1,250.00	P	5	0.00	NM	1	\$1,250.00
GLEE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--- 1---		1	\$1,250.00			0.00						
E 44	WXIX	10/25/12	10/25/12	X Factor Thursday	Comm	X Factor Thursday	--- 1---	:30	1	\$1,250.00	P	5	0.00	NM	1	\$1,250.00
X Factor Thursday																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--- 1---		1	\$1,250.00			0.00						
E 45	WXIX	10/28/12	10/28/12	NFL Pre-game (reg sea	Comm	12N-1P	----- 1	:30	1	\$300.00	P	5	0.00	NM	1	\$300.00
NFL Pre-game																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	----- 1		1	\$300.00			0.00						
E 46	WXIX	10/28/12	10/28/12	NFL on Fox Game 2	Comm	4P-730P	----- 1	:30	1	\$1,500.00	P	5	0.00	NM	1	\$1,500.00
NFL on Fox																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	----- 1		1	\$1,500.00			0.00						
E 47	WXIX	10/28/12	10/28/12	Su 730P-8P	Comm	Su 730-8P	----- 1	:30	1	\$750.00	P	5	0.00	NM	1	\$750.00
NFL OT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	----- 1		1	\$750.00			0.00						
E 48	WXIX	10/29/12	10/29/12	Mon Hour 1	Comm	M 8-9P	1-----	:30	1	\$1,000.00	P	5	0.00	NM	1	\$1,000.00
BONES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	1-----		1	\$1,000.00			0.00						
														Totals	158	\$36,475.00